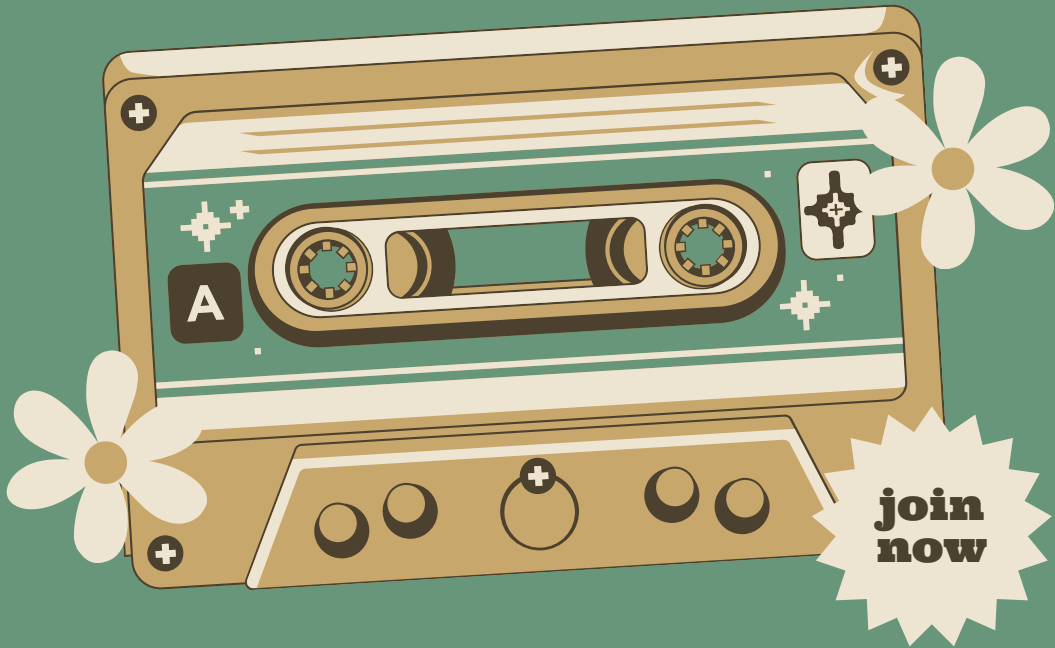


30+ HOURS'

Dual Certificate

Media and Entertainment Law course



join
now

A CERTIFICATE COURSE
+
CERTIFICATE GROWTH CHALLENGER

BY **YLCC**



+91 84559 37205

YOUR LEGAL CAREER COACH

YLCC DUAL CERTIFICATE

Course & Growthchallenger on
Media, Entertainment & Tech Laws



Ankit Rastogi Attorney Mason & Associates	Devashish Jagirdar Manager - Litigation & Compliance Upgrad, ex - SunTV & Saregama	Gagan Narang Associate Partner, Triumvir Partners	Devyani Nath Managing Associate, Fidus Law Chambers	Sammanika Rawat Founder- YLCC	Ishan Johri Principal Associate Khaitan & Co.	KP Sivaramakrishnan Founder SL Offices, ex- ShowBox Channel	Subhash Bhutoria IP & Art Lawyer Founder, Law SB and Art Law India
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Learn how to think like a Media Lawyer!
We aim to make you PPO Ready in a Year!

Start date- 7th August | 30+ HRs Live Training | Limited Slots Available



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YLCC's 30+ hours Dual Certificate Media & Entertainment Law Program

A Certificate Course
+
Certificate Growth Challenger

By YLCC

(Earn while you learn! Get cashback
* upto 200%)



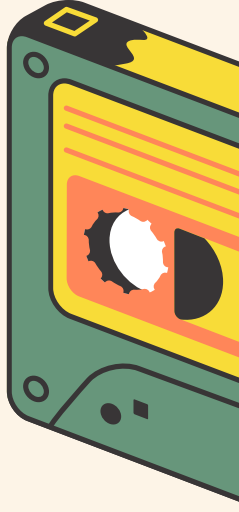
Programme Description

This course is designed for 3rd to 5th year law students and to PQE 0-1 year professional who does not have exposure to M&E Industry and who have at least 1 year to build their skill set in the Media & Entertainment Sector and secure PPO or lateral job opportunities irrespective of their college name with our Growth Challenger Program . It is a dynamic 30+ hours initiative designed for students and professionals who aspire to excel in the fast-paced world of media.

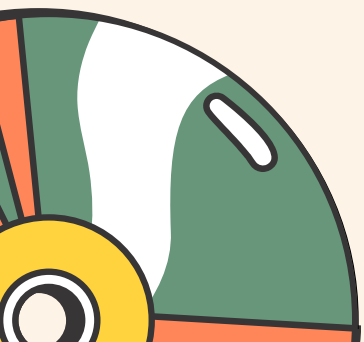


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KEY features



1. **Strategic Duration:** The course is a structured 30+ hrs program which ensures comprehensive skill development, transformative learning experiences and intensive modules, designed to cover essential aspects of the media industry.
2. **Reputed Industry Leaders:** The course will help you to get exclusive mentorship by renowned leaders and experts in the media ,entertainment & technology domain who have previous experience working with Khaitan & Co., Mason & Associates, Triumvir Law, Fidus Law Chambers, Law SB, SL Law Offices, Saregama, Sun TV, Dream 11, Showbox, Upgrad, etc. and insights from real-world experiences which will empower you to handle challenges and seize opportunities in this sector.
3. **Cashback Benefits:** A new & exciting feature we have, are the cashback benefits. Now, you can enjoy exclusive cashback benefits, making your investment in career development even more rewarding.
4. **Media Industry Focus:** The course has a curriculum specifically drafted for the media industry which will cover the latest trends, technologies, challenges, case studies and practical exercises which will provide hands-on experience and industry relevance.



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KEY features

5. **Skill Enhancement Workshops:** You get to engage in specialized workshops focusing on skills such as media planning, content creation, digital marketing, and audience engagement, and interactive sessions with industry professionals to enhance your practical knowledge and application of media concepts.

6. **Networking Opportunities:** You can build a valuable network that extends beyond the program and connect with peers, mentors, and professionals in the media sector through networking events and forums.

7. **Project-Based Learning:** Each and every student will receive constructive feedback from mentors and peers which will help in continuous improvement.

8. **Certification and Recognition:** You can showcase your achievements to potential employers as you will receive a certification upon successful completion of the program, endorsed by industry leaders.

- The only platform in the market which gives you cashback for attending classes and building your skills.
- Not your any other common course which covers the basics of drafting, we'll be teaching you how to apply the laws in real-life situations.
- Live interaction with experts working at Top M&E Brands.
- Invite only course where we register only 3rd to 5th year students and PQE 0-1 year professionals who do not have exposure to Media & Entertainment Law to make them PPO/Lateral Job Opportunity Ready within 1 year.
- Internships with M&E Lawyers for top performers
- We'll teach you the real-life critical thinking and drafting skills and then open the Challenger round to maximize your chances of winning in the Competition.

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Domains

Under Media Laws to be covered within the Course:

- **Music**
- **Movie**
- **OTT**
- **Social media and influencer**
- **Advertisement**
- **GDPR**
- **Broadcasting**



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STRUCTURE

of the programme

Part 1:

Career Mentorship & CV building class in the Media & Entertainment sector (how to secure an internship to secure a PPO or lateral job opportunity in the M&E Field)

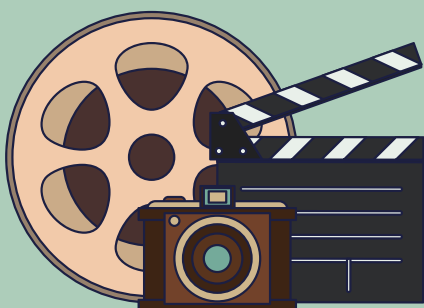
Part 2:

- Certificate Course on Practical Learning aspect covering Drafting + Critical thinking & application of media & entertainment related laws in the real life hypothetical situations;
- Live interaction with experts to decode multiple hypothetical situations based on media & entertainment industry-related real-life challenges.

Part 3:

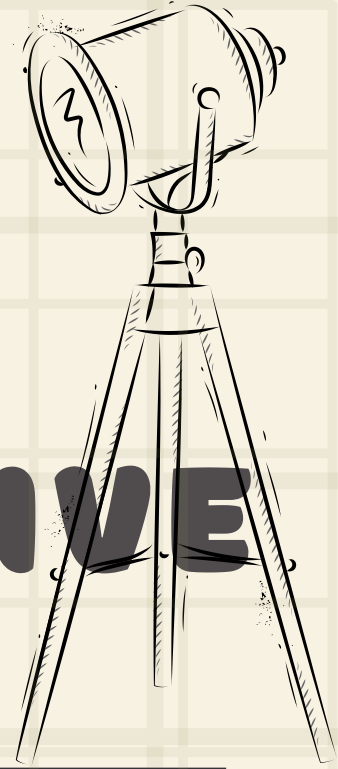
YLCC Growth Challenger Competition

- Based on the curriculum, brief simulation exercise will be given



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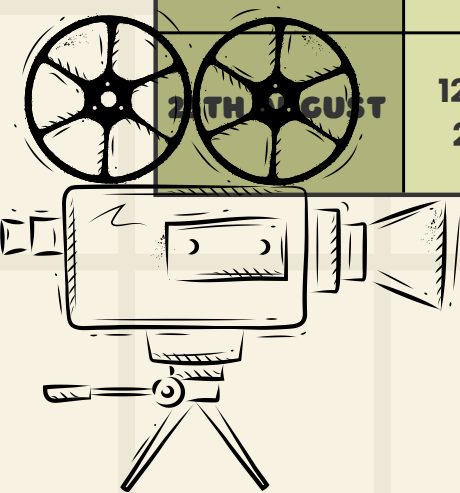




MEDIA LAW LIVE

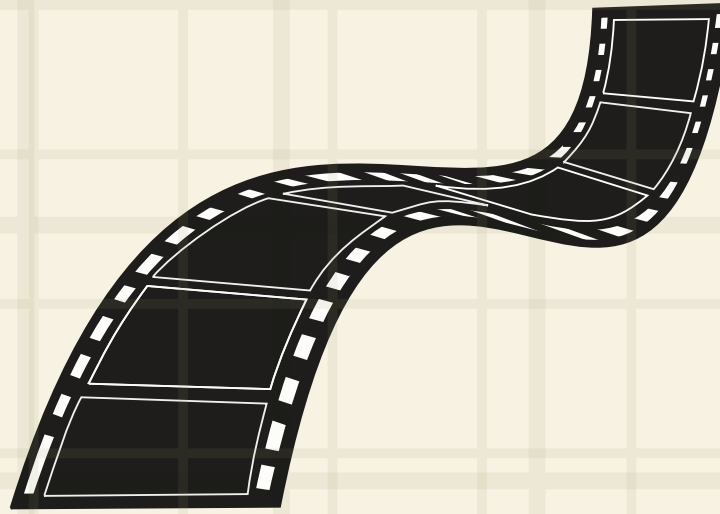
Classes Schedule:

DATE	TIME	TOPIC
7TH AUGUST	8.30-10:00pm	Introduction to Career in Media Laws (Roles and responsibilities, Opportunities, List of Subjects to Prepare, Target Companies/Lawfirms for Internships and Jobs)
10TH AUGUST	10.30am-12:00pm	Basics of Contract Drafting
11TH AUGUST	12.30pm-2:00pm	Freedom of Speech & Expression in the realm of Media & Entertainment Industry
21ST AUGUST	8.30-10:00pm	Legal Drafting Class related to Music Industry
22ND AUGUST	8.30-10:00pm	Legal Drafting Class related to Movie Industry
25TH AUGUST	10.30am-12:00pm	Hypothetical Problem Solving Class on Issues related to Music Industry
28TH AUGUST	12.30pm-2:00pm	Hypothetical Problem Solving Class on Issues related to Movie Industry

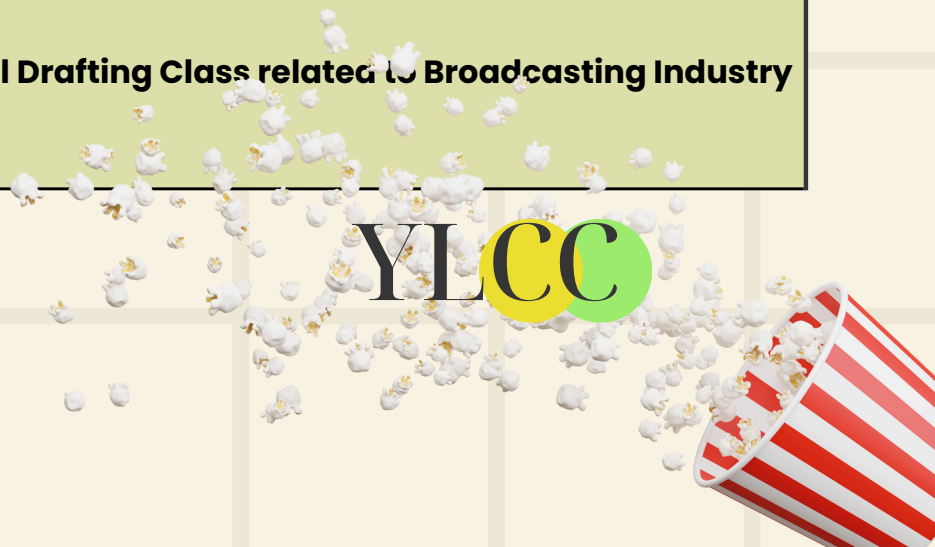
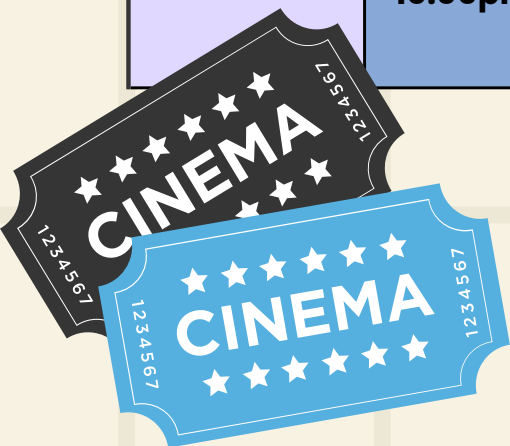


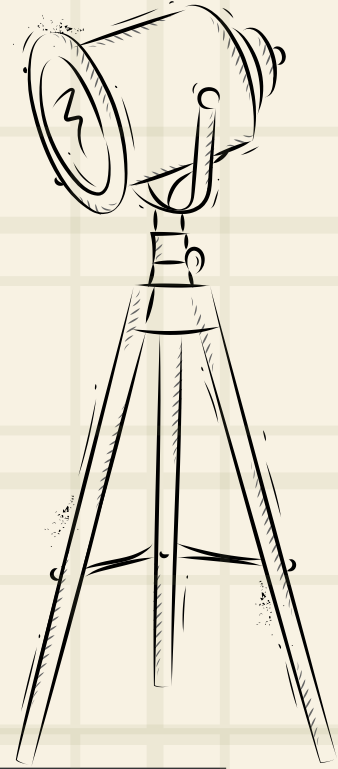
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Classes Schedule:



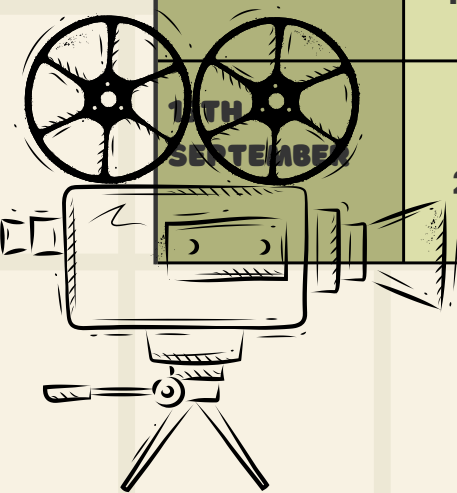
DATE	TIME	TOPIC
28TH AUGUST	8.30-10.00pm	Legal Drafting Class related to Advertisement Industry
29TH AUGUST	8.30-10.00pm	Legal Drafting Class related to Technology Law in the realm of Media and Entertainment Industry
1ST SEPTEMBER	10.30-12.00pm	Hypothetical Problem Solving Class on Issues related to Advertisement Industry
1ST SEPTEMBER	12.30-2.00pm	Hypothetical Problem Solving Class on Issues related to Technology Law in the realm of Media and Entertainment Industry
4TH SEPTEMBER	8.30-10.00pm	Legal Drafting Class related to OTT Industry
6TH SEPTEMBER	8.30-10.00pm	Legal Drafting Class related to Broadcasting Industry





Classes Schedule:

DATE	TIME	TOPIC
8TH SEPTEMBER	10.30-12:00pm	Hypothetical Problem Solving Class on Issues related to OTT Industry
8TH SEPTEMBER	12.30-2:00pm	Hypothetical Problem Solving Class on Issues related to Broadcasting Industry
11TH SEPTEMBER	8.30-10:00pm	Legal Drafting Class related to Social Media and Influencer Industry
12TH SEPTEMBER	8.30-10:00pm	Legal Drafting Class related to Technology Law in the realm of Media and Entertainment Industry
15TH SEPTEMBER	10.30-12:00pm	Hypothetical Problem Solving Class on Issues related to Social Media and Influencer Industry
17TH SEPTEMBER	12.30-2:00pm	Hypothetical Problem Solving Class on Issues related to Technology Law in the realm of Media and Entertainment Industry.



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PRIZES*

- 1st prize: 200% cashback
- 2nd prize: 100% cashback
- 3rd prize: 50% cashback

***T&C apply: for the prizes, a minimum of 20 participants in the course will be mandatory**

***Only law students are eligible to participate in the Growthchallenger Competition. Professionals are not allowed to participate and they shall receive only 1 Certificate for completion of the course.**

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CERTIFICATES

- 2 separate certificates will be given
- 1st certificate for the course
- 2nd certificate for the Competition

***T&C apply: for the prices, a minimum of 20 participants in the course will be mandatory**

***Only law students are eligible to participate in the Growthchallenger Competition. Professionals are not allowed to participate and they shall receive only 1 Certificate for completion of the course.**



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PRICE

INR 9999

**(INR 500 discount to first 20 students
who will enroll in the course)**

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